

Fairview High School

841 Welcome Rd

Cullman, AL 35058

Sponsor Request Letter



Dear Business Owner:

It is our hope to begin a tradition of physical and character development in student athletes through a successful soccer program at Fairview. This is an exciting opportunity for the school and community as we offer a new sport to enhance the educational experience of our students. This will be the first soccer team at FHS in 15 years and the first ever varsity girls soccer team.

As you know, the cost to operate a successful program of any kind requires funding. Like other extracurricular activities, we too need help through donations and sponsorships to lower the program for this season. It is especially important for the soccer program as it is in the first year of development.

We do not receive financial assistance from the school in order to support the program and our primary revenue source is a booster fee paid by families, fundraisers, and donations received from generous individuals and businesses. These fees alone do not even cover all of the program's expenses, especially start up equipment costs. The average program fee is \$150-\$200 a year which can be difficult more many families especially those with more than one player.

We appreciate your help in making this year a rewarding experience for our players. While any donation and/or sponsorship level you select will be greatly appreciated we would like to offer incentives to those interested.

Thanks again for your generosity!

Fairview High School

Soccer Booster Club

Jason Eddleman

Booster Club President

Nick Feldner

Head Coach

FAIRVIEW HIGH SCHOOL SOCCER BOOSTER CLUB

The Fairview High School Soccer Booster Club Sponsors are businesses, organizations, or individuals that select a specified sponsorship package. Any Individual, Organization or Business may choose to sponsor an individual player or make a general donation to the FHS Soccer Booster Club. In return for your support, sponsors will receive the following:

- A) One-year advertising of your business name on a sponsorship banner at the stadium
- B) Name/Logo on t-shirts/player warm up gear
- C) Advertising on the FHS Soccer webpage with a link to your website
- D) Your name announced at the beginning of all home games
- E) Recognition on the schedule/ roster flyer given at each home match

_____ \$250 or more PLATINUM SPONSOR (A,B,C,D,E)

_____ \$ 150 GOLD SPONSOR (B,C,D,E)

_____ \$ 75 SILVER SPONSOR (C,D,E)

_____ \$50 Bronze SPONSOR (D,E)

_____ \$25 Friend of FHS Soccer (E)

_____ \$ General Donation to the FHS Soccer Booster Club (anonymous benefactors or less than \$25)

Sponsorship year begins February 1st 2015 and Ends January 31st 2016. Please consider making your selection below and returning it with your sponsorship payment today. Make a difference in the school and community by being part of Fairview's first soccer program.

Thanks again for your generosity!

Fairview High School

Soccer Booster Club

SELECTION FORM

(Please check a package below)

\$250 or more PLATINUM SPONSOR

\$150 GOLD SPONSOR

\$75 SILVER SPONSOR

\$50 BRONZE SPONSOR

\$25 Friend of FHS Soccer

GENERAL DONATION TO THE FHS SOCCER BOOSTER CLUB:

_____ \$ Enter amount of your donation.

Date _____

Sponsor Contact: _____

Business or Individual Name: _____

Street Address: _____

City/ State/ Zip Code: _____

Phone: _____

Email address: _____

Business/Organization web address: _____

Signature of Approval: _____

Player's Name if applicable: _____

All logos must be emailed or saved on a flash drive as a JPEG or similar file.

Make checks payable to: FHS SOCCER BOOSTER CLUB